



# Helping Talented Individuals Use Education to Create Tomorrow's Solutions.

**YOU DON'T HAVE TO GET READY IF YOU STAY R.E.A.D.Y.**

**DR. JUSTIN GRIMES**  
Coach, Consultant, Author, Speaker

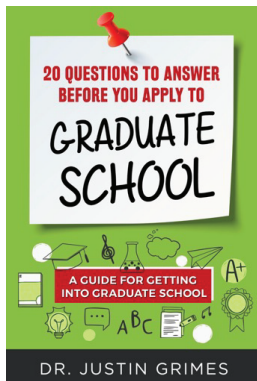


ALPHA PHI ALPHA  
FRATERNITY, INC.®



*Dr. Grimes is very knowledgeable about graduate education topics, and I highly recommend inviting him to speak at conferences, meetings, etc.*

Dr. Christina Chisholm, Director of McNair Scholars Program and Thrive Student Support Services



Justin Grimes, M.Ed, Ph.D., is the Founder and CEO of Stick With It, LLC. Dr. Grimes connects individuals to information and resources to build momentum toward success. Dr. Grimes aims to help individuals leverage their skills, abilities, and education to go from setback to setup.

Dr. Grimes focuses on “navigating career entry or growth” to help college students and working professionals use graduate education to meet their personal and professional needs and goals. His unique readiness training, **From Raggedy to Ready**, helps individuals address the biases, deficit narratives, and super-hero complex impeding individuals' and organizations' success. Audience members walk away with the motivation and ability to implement preparedness strategies for life and career.

With his five-step process called R.E.A.D.Y., he teaches the audience how to use giftedness, skills, and education to navigate complex challenges within their personal, professional, and academic journeys. As the saying goes, you don't have to get READY if you stay R.E.A.D.Y.

Dr. Grimes, a strategic planning graduate enrollment expert, has served as a recruiter, admissions coordinator, and career coach at various Division 1 Research 1 Higher Education Institutions. His award-winning research and publications offer valuable insights into how individuals with graduate degrees navigate fulfilling professional and personal lives.

Beyond academia, Dr. Grimes finds fulfillment in diverse activities such as bowling, working out, watching movies, cooking, building his sneaker collection, and being a father and husband

## FROM RAGGEDY TO R.E.A.D.Y.

In this presentation, attendees will learn that the cost of achieving success is often found in how you prepare for the next opportunity that builds on your success. Success in business, school, and relationships is achieved when you make the necessary changes to achieve desired outcomes. Learn Dr. Justin Grimes's 5-Step process from Raggedy to R.E.A.D.Y. to grow your success.

### Attendees will learn:

1. How to identify and address any fears, hurdles, or roadblocks impacting their ability to complete personal and professional goals.
2. Delve into five steps that help individuals shift their mindset and actions from potential failure to flourishing in different life domains.
3. Strategies for identifying the next steps in life, career, and education.

## WHAT'S NEXT: WORK, INTERN, GRADUATE SCHOOL, OR SOMETHING ELSE?

In this presentation, attendees will identify their next steps when facing post-graduation plans, wanting to try something new in their professional career, or experiencing imposter syndrome. Maybe you've been asking yourself, "What's Next?" Learn what's driving this question and how to prepare to make an informed decision about your future.

### Attendees will learn:

1. How to identify their next steps in life, career, and education so they can confidently decide about their future.
2. The benefits of a graduate degree and how having one can increase their wealth, credibility, network, and access to greater professional opportunities.
3. How to use their education to achieve personal and professional success.

## TALENTMAGNET: ATTRACTING TOP TALENT TO GRADUATE STUDIES

In this workshop, attendees will learn strategies for addressing enrollment challenges and trends impacting graduate student recruitment, retention, and graduation. Apply 2 Grad School has created a student recruitment and enrollment framework using low-cost, high-yielding, and data-driven strategies.

### Attendees will learn:

1. How to identify talent that can succeed in your program and thrive in your departmental culture, university environment, and specific locale.
2. How to review and analyze department-specific data on graduate admissions to identify trends and implement a plan to address inequities and bias impacting access to graduate education.
1. Shift away from mass marketing strategies and focus on goal-centered, low-cost, and effective marketing that fully engages a diverse across mediums.

## QUESTIONS TO ANSWER BEFORE YOU APPLY TO GRADUATE SCHOOL

In this workshop, guided by the book "20 Questions to Answer Before You Apply to Graduate School", attendees will learn about the graduate school application process, what materials you need to submit with your application, funding your degree, narrowing down where to pursue graduate degree, questions to ask recruiters and more. The goal is for you to feel informed and ready to apply to the graduate program of your dreams.

### Attendees will learn:

1. To understand the criteria, timeline, and unspoken decision-making factors that matter in graduate school admissions.
2. How to identify the skills and abilities and how they can be used in selecting a graduate program they can thrive in.
3. Determine their academic and professional goals and how a graduate degree will help them accomplish them.

